



NEWS RELEASE

CALIFORNIA SECRETARY OF STATE **KEVIN SHELLEY**

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Proposed Initiative Enters Circulation

Car Decal Program. Initiative Statute.

SACRAMENTO, CA --- Secretary of State Kevin Shelley announced today that the proponent of a new initiative may begin collecting petition signatures for her measure.

The Attorney General's official title and summary is as follows:

CAR DECAL PROGRAM. INITIATIVE STATUTE.

- Requires California Department of Motor Vehicles (DMV) to make 12 decorative vehicle decals available for public purchase (one decal per month) for an annual fee of \$240 plus DMV's cost to administer program.
- Proceeds required to be deposited in an "I Helped Save the Golden State" fund created in the State Treasury, and shall only be used, upon legislative appropriation, for education, social service, parks and recreation, and environmental protection programs in the state.
- Decals cannot obstruct license plate recognition, and shall be available at DMV locations open to public and other designated locations.

The summary of the estimate by the Legislative Analyst and Director of Finance of the fiscal impact on state and local governments indicates that this measure would have the following major fiscal effect: Unknown increase in state revenues, depending on the number of program participants, available for expenditure for specified programs. Unknown increased administrative costs to DMV offset by participant fees.

The proponent, Betty A. Rochelle, must collect 373,816 signatures of registered voters, which is five percent of the total votes cast for governor in the 2002 gubernatorial election. The 150-day deadline to circulate petitions is February 7, 2005. The initiative proponent can be reached at P.O. Box 340064, Sacramento, CA 95834. No phone number was provided.

For a copy of the complete text, title & summary, and circulation calendar, please contact the Secretary of State's Press Office at 916-653-6575.